

CSM Group Limited

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Auckland

CSM Group Limited (NZX: CSM)

The Board of CSM Group Limited (NZX: CSM) has today announced the unaudited half-year financial results of the business for the six months ended 31 December 2019 (HY2020).

Half year results announcement for the six months ended 31 December 2019

Results for announcement to the market		
Name of issuer	CSM Group Limited (NZX: CSM)	
Reporting Period	6 months to 31 December 2019	
Previous Reporting Period	6 months to 31 December 2018	
Currency	NZD	
	Amount (000s)	Percentage change
Revenue from continuing operations	\$7	(49)%
Total Revenue	\$7	(49)%
Net profit/(loss) from continuing operations	\$(251)	(36)%
Total net profit/(loss)	\$(251)	(75)%
Interim/Final Dividend		
Amount per Quoted Equity Security	The company does not propose to pay a dividend at this time.	
Imputed amount per Quoted Equity Security	Not applicable	
Record Date	Not applicable	
Dividend Payment Date	Not applicable	
	Current period	Prior comparable period
Net tangible assets per Quoted Equity Security	\$0.0043	\$0.0049
A brief explanation of any of the figures above necessary to enable the figures to be understood	Refer below and to the interim financial statements that accompany this announcement.	

Authority for this announcement	
Name of person authorised to make this announcement	Roger Gower
Contact person for this announcement	Roger Gower
Contact phone number	027 591 4112
Contact email address	roger@gower.ac
Date of release through MAP	20 February 2020

Result

The financial result for the Group for the six months ended 31 December 2019 is a loss of NZ\$251,000. The loss is mainly a result of costs required to be incurred to maintain a listing on the NZX.

Potential Acquisition

CSM advised the market on 11 December 2019 that it had reached a conditional agreement to acquire 100% of The Good Brand Company Limited, a sales and marketing business and Me Today Limited (which represents the wellness brand **me|today**tm), both of which operate in the health and wellness sector.

The transaction values the The Good Brand Company and Me Today at \$5.55 million including \$1 million of cash, whilst the listed shell of CSM is valued at \$2.1 million. CSM will satisfy the consideration required to buy The Good Brand Company Limited and Me Today Limited by the issue of 1,110,000,000 new CSM shares at an issue price of \$0.005 per share.

CSM intends to undertake a placement of up to \$1,500,000 at \$0.005 per share to wholesale investors (the same price that applies to the issue of shares to the vendors of the businesses being acquired).

Shareholder approval and timing

The transaction is subject to approval by the shareholders of CSM under the NZX Listing Rules, the Companies Act and the Takeovers Code. CSM expects to send information to shareholders in March, to enable them to vote on the transaction at a shareholders' meeting, anticipated, to be held in late March. The information provided to shareholders will comprise a Notice of Meeting (including the resolutions required to implement the acquisition), a Listing Profile and an Independent Adviser's Report.

Subject to all the appropriate approvals being received, the completion date of the acquisition is expected to be 31 March 2020, at which time CSM would change its name to Me Today Limited.

Please refer to the announcements dated 11 and 20 December 2019 for more information about The Good Brand Company Limited, **me|today**tm and the transaction generally.

Interim Financial Statements

Unaudited interim financial statements accompany this announcement.

Ends